ALBANY COMMUNITY FOUNDATION

Helping local people by getting together to give

OUR
VISION

WE INSPIRE AN ACTIVELY COMPASSIONATE COMMUNITY THAT MAKES A DIFFERENCE FOR LOCAL PEOPLE IN GENUINE NEED

OUR
MISSION

WE SUPPORT LOCAL PEOPLE FACING HARDSHIP AND PROVIDE OPPORTUNITIES TO THOSE WHO WANT TO MAKE A DIFFERENCE.
WE COMPLEMENT EXISTING SERVICES AND CONNECT DONORS TO THE COMMUNITY

OUR
VALUES

COMPASSION
COLLABORATION
LOCAL FOCUS
INTEGRITY
OPENNESS AND TRANSPARENCY
RESPECT

OUR STRATEGIC GOALS 2023 – 2025

1 MAKE A DIFFERENCE IN OUR COMMUNITY

- ADDRESS LOCAL COMMUNITY NEEDS BY FILLING FUNDING GAPS
- SUPPORT OUR AGENCY PARTNERS TO ADDRESS HOMELESSNESS
- LOBBY GOVERNMENT(S) ABOUT LOCAL SOCIAL NEEDS
- RAISE PUBLIC AWARENESS OF LOCAL SOCIAL NEEDS
- MONITOR AND SHARE OUR IMPACT

2 GROW OUR FOUNDATION

- GROW OUR MEMBERSHIP
- GROW OUR FUND

3 FUTURE-PROOF OUR FOUNDATION

- SKILLED, CAPABLE, AND WELL-INFORMED BOARD
- SHARE THE WORKLOAD
- SMART USE OF TECHNOLOGY
- EXPLORE SUSTAINABLE OPTIONS FOR RAISING AND DISTRIBUTING FUNDS

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MAKE A DIFFERENCE IN OUR COMMUNITY

1.1 ADDRESS LOCAL COMMUNITY NEEDS BY FILLING FUNDING GAPS

- Engage with agencies to ensure ACF is responding to emerging funding gaps and consider options for providing top up funding for agencies
- Offer a variety of ways to access ACF funding support
- Develop policy position on community appeals

1.2 SUPPORT OUR AGENCY PARTNERS TO ADDRESS HOMELESSNESS

- Support agencies in the pursuit of funding for priority solutions to address homelessness

  - By Name Project
  - Community Hub (Pivot)
  - Foyer Project (AYSA project)
  - Storage Shed (to be managed by Anglicare)
  - Homelessness Fund
  - Sharing of data
  - Explore options of supporting bonds, rent arrears as a means of expanding access to and keeping people in their homes
  - Review TOR for the Homelessness Fund (management and limits)

1.3 LOBBY GOVERNMENT(S) ABOUT LOCAL SOCIAL NEEDS

- Board to use its influence to actively lobby all political parties and levels of government in support of agreed key causes

1.4 RAISE PUBLIC AWARENESS OF LOCAL SOCIAL NEEDS

- Awareness raising campaign targeting ACF members and the wider community re the impacts of cost-of-living increases on vulnerable members of our community

1.5 MONITOR AND SHARE OUR IMPACT

- Explore options for measuring ACF's social impact
- Explore options for sharing information on our social impact

2

GROW OUR FOUNDATION

2.1 GROW OUR MEMBERSHIP

- Attract and retain members
- Ensure Member's Nights are well planned with clear targeting of messaging

2.2 GROW OUR FUND

- Build a Corpus
- Broaden fundraising base to include passive funds generation approaches such as
  - Promotion of workplace giving
  - Encourage other organisations/groups to raise funds on ACF's behalf by the creation, and promotion of an Events Pack
- Consider the option of providing members with the option of a voluntary surcharge at membership renewals time for defined purposes
- Explore opportunities for larger philanthropic partnerships

3

FUTURE - PROOF OUR FOUNDATION

3.1 ENSURE THE BOARD IS SKILLED, CAPABLE AND WELL INFORMED

- Ensure the Board has an effective mix of members – technical knowledge/industry knowledge/representative of local community
- Ensure ACF Board is aware of, and meets the requirements all relevant regulations
- Establish and monitor a governance calendar
- Ensure ACF's communications activities protect our reputation
- Share opportunities for Board Members to attend peer networking opportunities
- Continued exploration of broader CF network including actively sharing our resources and knowledge

3.2 SHARE THE WORKLOAD

- Develop JDFs for all core ACF roles
- Establish and maintain procedure manuals for all core ACF functions
    - Compliance management
    - E-Newsletter production
    - Events management
    - Financial management
    - Fund management
    - Grants management
    - IT management
    - Membership management
    - Social media delivery and management
    - Website management
- Create a system for the central capturing and sharing of comms materials (inc graphics and images)
- Explore options to match appropriate projects to outside funding opportunities

3.3 MAKE SMART USE OF TECHNOLOGY

- Development of IT solutions to membership management (CRM)
- Development of IT solutions to the management of grant giving and tracking
- Ensure security of ACF IT/information management and data meets contemporary standards

3.4 EXPLORE SUSTAINABLE OPTIONS FOR RAISING AND DISTRIBUTING FUNDS

- Explore, design and implement passive approaches to raising of funds
- Explore, design and implement passive approaches to the distribution of funds